

IT AUDIO/VISUAL SOLUTION PROVIDER

LAUNCHED SEARCH FOR DIRECTOR OF NORTH AMERICAN SALES

HIRED UNDER 30 DAYS

The Client

Our client is a leading manufacturer of advanced audio and visual IT solutions. They are the go-to electronics services provider. Their solutions streamline technology and offer integrated solutions to control audio, video, computer, and IP systems.

The Sales Hiring Need

They needed a Director of North American Sales who had experience selling Audio/Visual IT solutions. The ideal candidate needed to have outside sales management experience, and the ability to travel extensively. This Sales Director would be charged with managing a team of Regional Sales Managers throughout the U.S. and grow sales throughout national regions.

The Sales Hiring Challenge

Before turning to Treeline, Inc. for a sales recruiting solution, this IT solutions provider could not find the right fit for their sales team. They needed someone who came from a direct competitor and someone who would be willing to relocate to the New York/New Jersey area.

The Sales Hiring Solution

When they partnered with Treeline, Inc., they were able to hire in under 30 days. Treeline, Inc. searched for the right fit with urgency. This was a selective search. Our client used Treeline's award-winning contingency search solution. Treeline found the right caliber of sales leaders, introducing only 4 candidates before our client made their offer.

Treeline, Inc. helped them hire the right sales leader for their sales team, and is now Treeline is their premier sales recruiting partner, helping them on a continuous sales hiring basis across the country.

**Want to Find Out More?
Talk to Treeline, Inc. Today!**

