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**Treeline Founder and President Daniel S. Fantasia Shares the Benefits of Executive Search Firms on Fox-TV's Morning Show
*Fantasia identifies effective job hunting strategies with Fox Anchor Kim Carrigan***

Wakefield, Massachusetts: January 27, 2009: Treeline Founder and President Daniel S. Fantasia appeared on Boston's Fox 25 Morning Show today to share job hunting strategies including tips for using an executive search firm effectively. Fantasia was interviewed by Fox News Anchor Kim Carrigan about how to jump-start your job search in today's challenging economic climate.

Though he acknowledged today's difficult fiscal conditions, Fantasia was quick to point out that career opportunities exist even in this economy - if you know how to find them. When asked what tips he had for those beginning a job search, Fantasia put believing in oneself at the top of the list. Next, he advised job seekers to identify their target markets, develop simple goals, and network. Job hunters should reach out to everyone they know, utilize job boards like Monster, and take advantage of business and social networking sites like LinkedIn and Facebook.

Fantasia noted that using an executive search firm should also be part of every job seeker's strategy. "Executive search firms have access to job opportunities that aren't available to the public. Firms like Treeline can help job hunters build a strategy, strengthen their resumes, and provide information about career opportunities and alternatives that they may not have even thought of," said Fantasia. "Because many of us are so focused on career growth and advancement, we don't have time to look for new opportunities," he added.

An Executive Search Firm such as Treeline also keeps you current and well-informed about the job market – so when the perfect job comes along, you'll know about it. Says Fantasia, "If you don't have someone looking out for you, you'll never know when that perfect opportunity comes along."

To watch Dan's interview on the Fox 25 Morning Show in its entirety, go to:
<http://www.myfoxboston.com/myfox/pages/InsideFox/Detail?contentId=8315337&version=1&locale=EN-US&layoutCode=VSTY&pageId=5.2.1>

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About Treeline, Inc.

Treeline, Inc. is the nation's premier executive search firm focused exclusively on sales. Treeline offers direct hire contingency-based placement services and sales-focused professional services. In 2008, Treeline was named as one of Inc. Magazine's Top 5000 Fastest Growing Private Companies (686) in the nation and among New England's Top 25 (23) Fastest Growing Private Companies. Also in 2008, Treeline Founder and Managing Partner Daniel S. Fantasia received the American Business Award for Best Executive and the firm was named as the region's Best Place to Work by the Boston Business Journal. To learn more about Treeline, Inc. call 781-876-8100 or visit www.treeline-inc.com.