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**Treeline named as a finalist in the 2007 Selling Power Sales Excellence AwardsSM
*Firm makes the cut in three categories; 2nd annual awards will be presented
December 6th in Las Vegas***

Wakefield, Massachusetts: November 12, 2007: Treeline, Inc., one of the fastest growing executive search firms on the East Coast, was named a Finalist today in the 2007 *Selling Power* Sales Excellence Awards. Treeline reached the final round of judging in three categories including: Recruitment/Staffing Sales Organization of the Year, Sales Compensation Program of the Year, and Sales Training Program of the Year. More than 400 entries were received in more than 40 categories.

The awards are jointly presented by *Selling Power* magazine, the leading sales management publication with 145,000 subscribers in 67 countries, and The Stevie® Awards, which have been hailed as “the business world’s own Oscars” by the *New York Post* (April 27, 2005). Winners will be announced during a gala banquet on Thursday, December 6, at Caesars Palace in Las Vegas. Nominated sales executives from around the world are expected to attend.

“We are honored to have been named a Stevie Award finalist,” said Treeline Founder, Owner, and Managing Partner **Daniel Fantasia**, “I’d like to thank the entire Treeline team for helping us achieve this incredible milestone, and for making 2007 a defining year for the company...I’d also like to congratulate all of the nominees and wish them luck on December 6 in Las Vegas.”

Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie Award winners this week from among the Finalists. Finalists were chosen by business professionals worldwide during preliminary judging.

“Being named a Finalist in The Selling Power Sales Excellence Awards is an important achievement,” said Gerhard Gschwandtner, founder and publisher of *Selling Power*. “It means that independent business executives have agreed that the nominee is worthy of international recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Adds Fantasia, “We’ve worked tirelessly to create an environment in which our employees are empowered to succeed and recognized as our most valuable commodity. Being named as a finalist in the Recruitment/Staffing Sales Organization of the Year, Sales Compensation Program of the Year, and Sales Training Program of the Year validates what we’ve been working so diligently to accomplish.”

Details about The Selling Power Sales Excellence Awards and the list of Finalists in all categories are available at www.stevieawards.com/sales.

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About Treeline, Inc.

Treeline, Inc. is one of the fastest growing executive search firms on the East Coast, and a recognized leader in the recruitment of sales professionals. Specializing in the medical, technology, business to business, and financial industries, Treeline filled more sales positions in 2006 than any other firm in Massachusetts. This spring, Treeline was named among the top five Best Places to Work in Massachusetts. The firm is headquartered in Wakefield, Massachusetts, just north of Boston. To learn more about Treeline, Inc. call 781-876-8100 or visit our website at www.treeline-inc.com.

About The Stevie Awards

Hailed as "the business world's own Oscars" by the New York Post (April 27, 2005), Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Selling Power Sales Excellence Awards. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

About Selling Power

Selling Power is the world's leading sales management magazine with more than 145,000 subscribers in 67 countries. Learn more at www.sellingpower.com.

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