



FOR IMMEDIATE RELEASE

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Treeline, Inc. Celebrates 10 Year Anniversary

Daniel Fantasia, CEO and Founder of Treeline, celebrates a decade of success as a nationally recognized sales search firm

Wakefield, Massachusetts: March 1, 2011: For a decade, Treeline has been known as a nationally recognized and influential thought leader for sales professionals. By focusing solely on sales recruitment, they have set their firm apart and uniquely positioned Treeline as one of only a few organizations of its kind. During the past 10 years, they have watched the sales force recruiting industry evolve and change.

Treeline created DADOMATCH to identify new and innovative ways to change the way qualified candidates are found and transform the way companies search for new employees. DADOMATCH allows clients to identify and hire viable, well-qualified candidates in a much shorter amount of time, with a much clearer picture of who they're hiring and how that person fits into their organization.

Awards:

- Inc 5000 - 1516 in the USA in 2009
- Inc 5000 - 47 in New England in 2009
- Inc 5000 – 686 in the USA in 2008
- Inc 5000 – 23 in New England in 2008
- Inc 5000 – 34 Top 100 Human Resources Co in USA
- Largest Sales Search firm on East Coast BBJ Best Place to Work
- BBJ Largest Executive Search Firm in MA for the past 5 consecutive years
- Top 10 women recruiters
- Best Executive – Stevie Award Winner at American Business Awards
- 2010 & 2011 SBANE Innovation Nominee

Philanthropy:

- Friends of Lake Quannapowit
- Toys for Tots
- Relay for Life
- Boston Marathon Jimmy Fund Walk

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About Treeline, Inc.

Treeline, Inc. is the nation's premier executive search firm focused exclusively on sales. Treeline offers direct hire contingency-based placement services and sales-focused professional services. In 2008, Treeline was named as one of Inc. Magazine's Top 5000 Fastest Growing Private Companies (686) in the nation and among New England's Top 25 (23) Fastest Growing Private Companies. Also in 2008, Treeline Founder and Managing Partner Daniel S. Fantasia received the American Business Award for Best Executive and the firm was named as the region's Best Place to Work by the Boston Business Journal. To learn more about Treeline, Inc. call 781-876-8100 or visit www.treeline-inc.com.

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